

**M.A SEM-I P-I**

**COURSE CODE:6.501**

### **COURSE DETAILS**

**Name of the Department:** Home-Science (Home-Management)

**Name of the Course (PAPER):** M.A./M.Sc I semester, Paper I, Theory of  
management

**Course Objective:** (2 or 3 lines) . To develop the ability to evaluate the management efficiency and effectiveness and the family and other organisation.

**Course Outcome:** (Minimum 5 points)

1. Can give knowledge of Management & its system.
2. Give concept of Marketing & their types of decisions.
3. Can give Management function & process.
4. Can give a study about goals & values & management.
5. To understand End sought through management.

**Assessment Method:** (Ex. Quiz, Debate, Essay, Class Test, Project, Exams ...)

1. Debate
2. Class-test
3. Class- assignment
4. Practical-work
5. Exams

**Text Book:**

1. गृह प्रबन्ध एवं आन्तरिक सज्जा -डॉ. वृंदा सिंह
2. गृह प्रबन्ध -डॉ. मंजु पाटनी

**Reference Book:**

1. Home-Management –Milk & Dorsey
2. Home-Management –B.D Harpalani
3. Home-Management –Reena Khenuja
4. Family resources management –Principles & Application E.Deacon Ruth.

**Revision / Remarks:** (Optional, if in last 5 years)

## M.A SEM-I P-II

**COURSE CODE:6.502**

### COURSE DETAILS

**Name of the Department:** Dept. Of Home-Management

**Name of the Course (PAPER):** M.A./M.Sc I semester, Paper II, Financial  
management

**Course Objective:** (2 or 3 lines) . To manage financial management of the nation and Indian forrities, Awareness of the socio-economic environment of the families, to become familiar with the techniques of financial management.

**Course Outcome:** (Minimum 5 points)

1. Evaluate the socio economic environment and the impact of governmental economic policies on consumer and financial institution.
2. Describe the impact of financial innovations.
3. Improve economic Insecurity.
4. Demonstrate basic finance management knowledge.
5. Knowledge of the value of money.
6. Categorize economic cost.

**Assessment Method:** (Ex. Quiz, Debate, Essay, Class Test, Project, Exams ...)

1. Quiz
2. Debate
3. Class-test
4. Exams

**Text Book:**

1. Bhartiya arthashashtra by J.P.Mishra
2. भारतीय अर्थव्यवस्था:जे.पी.सुन्दरम,रुड दत्त

**Reference Book:**

1. लोक वित्त: जे.पी.मिश्रा
2. Elements of financial management: I.M. Pandey

**Revision / Remarks:** (Optional, if in last 5 years)

No Change.

USE Additional sheets if Required.

**M.A SEM-I P-III**

**COURSE CODE:6.503**

### **COURSE DETAILS**

**Name of the Department:** Home Science (Home-Management)  
**Name of the Course (PAPER):** M.A./M.Sc I semester, Paper III, Consumer in the market

**Course Objective:** (2 or 3 lines) . To enhance the understanding about marketing system and to become a wise consumer in present market system.

**Course Outcome:** (Minimum 5 points)

1. Students will develop understanding about consumer, Indian Economy and market system.
2. Students will develop understanding about how consumers are exploited in the market.
3. Students can understand about organization, function, importance and types of market.
4. Students can understand about channels of distributions.
5. Students will develop understanding about consumer's wants and demands.

**Assessment Method:** (Ex. Quiz, Debate, Essay, Class Test, Project, Exams ...)

1. Debate
2. Class-test
3. Exams
4. Class-assignment
5. Exams.

**Text Book:**

1. विपणन प्रबन्ध -डॉ.एन.एस.कोठरी & आर.की.अग्रवाल.
2. उपभोक्ता अर्थव्यवस्था -श्रीमती भूपिंदर और बख्शी

**Reference Book:**

1. New trends in Rural marketing –S.C.Jain
2. Marketing Management –Philip Kotler
3. Consumerism: strategies and tactics –P. Seetharaman and M. Sethi

**Revision / Remarks:** (Optional, if in last 5 years)

No Change.

USE Additional sheets if Required.

**M.A SEM-I P-IV**

**COURSE CODE:6.504**

### **COURSE DETAILS**

**Name of the Department:** Home Science (Home-Management)  
**Name of the Course (PAPER):** Paper IV, Research Methods and Statistics

**Course Objective:** (2 or 3 lines) . To understand the significance of statistics and research methodology in Home-Science.

**Course Outcome:** (Minimum 5 points)

1. To develop the capacity to understand the daily life issues and to study it tharoly research methodology.
2. Able to follow the exact research techniques step-by-step in assessment of daily issues.

**Assessment Method:** (Ex. Quiz, Debate, Essay, Class Test, Project, Exams ...)

1. Debate
2. Class-test
3. Exams
4. Class-assignment
5. Exams.

**Text Book:**

1. Social research and statistics –Ravindra nath Mukerjee
2. Research & statistics in Psychology –D.N. Srivastava & Preeti Verma.

**Reference Book:**

1. Research Methodology –H.K. Kapil

**Revision / Remarks:** (Optional, if in last 5 years)

USE Additional sheets if Required.

**M.A SEM-II P-I**

**COURSE CODE:6.506**

**M.A./M.Sc II Sem.**

**COURSE DETAILS**

**Name of the Department:** Home Science (Home-Management)

**Name of the Course (PAPER):** Paper I, Environment management

**Course Objective:** (2 or 3 lines) . To be aware of the environmental problems, hazards and risk the aspects of environmental pollution and waste management.

**Course Outcome:** (Minimum 5 points)

1. Students understand the concept of Environmental management.
2. Can give awareness of environmental policies & Movements.
3. To understand the aspects of Environmental Pollution.
4. Can give knowledge about pollution & Environment.
5. Students study of Waste management.
6. A study of population & environment with reference to air, water, soil, noise.

**Assessment Method:** (Ex. Quiz, Debate, Essay, Class Test, Project, Exams ...)

1. Class room teaching by students.
2. Debate
3. Class-test
4. Exams

**Text Book:**

1. Environmental management –Azit Shankar
2. Environmental management –N.K. Uberoi

**Reference Book:**

1. Environmental management – T.V. Ramcharan
2. Environmental management – Bala Krishnamoorti
3. Environmental management – Dr. S.M. Purohit

**Revision / Remarks:** (Optional, if in last 5 years)

**M.A SEM-II P-II**

**COURSE CODE:6.507**

**M.A./M.Sc II Sem.**

**COURSE DETAILS**

**Name of the Department:** Home Science (Home-Management)

**Name of the Course (PAPER):** Paper II, Communication Technology

**Course Objective:** (2 or 3 lines) . To enhance the understanding about the vital aspects of communication and uses of new technologies for communication.

**Course Outcome:** (Minimum 5 points)

1. Students can understand about the concepts of communication.
2. Students can understand about the communication process.
3. Students will develop understanding the use of new technologies of communication.
4. Students can understand about the tolls of communication.
5. Students will develop understanding about the presentation using proper points.

**Assessment Method:** (Ex. Quiz, Debate, Essay, Class Test, Project, Exams ...)

1. Debate
2. Class-test
3. Class assignment
4. Practical work
5. Exams

**Text Book:**

1. प्रसार-सिखा-गीता पुष्प शॉ, जॉयस शीला शॉ
2. प्रसार एवं संचार -डॉ.मंजु पाटनी, डॉ.बी.डी.हरपालानी

**Reference Book:**

1. Communication and Instructional technology –Indu Grover
2. The design of learning experience 9educational communications and technology issues and Innovations –Brad Hokanson and Gregory Clinton.

**Revision / Remarks:** (Optional, if in last 5 years)

No Change.

## M.A SEM-II P-III

**COURSE CODE:6.508**

### Course Details

<b>Name of the department:</b>	Home-Science (Home-Management)
<b>Name of the course:</b>	M.A./M.Sc. II sem., paper-III, Housing for Family living

**Course Objective:** To Know the role of national housing development. To become aware of the housing problems in India and the measure of alleviating the problems. To know the public and private housing schemes understanding the principles of design in housing and residential design.

### Course outcome:

1. Housing affected by population levels of income per house hold and occupation.
2. Housing condition in rural and urban areas and their building material.
3. Housing management problems in India.
4. Public and private housing scheme in India for the different types of levels of income.
5. The frame work designed with existing frame e.g. national affordable housing schemes.

### Assessment method:

1. Class-test
2. Essay
3. Exams.

### Text Book:

1. गृह प्रबन्ध : डॉ.बी.डी.हरपली
2. संसाधन प्रबन्ध : डॉ.वृंदा सिंह

### Reference Book:

1. नगरिया समाजशास्त्र : बी.एन.सिंह,
2. ग्रामीण समाजशास्त्र : राजेंद्र शर्मा

### Revision /Remarks :

No changes.

Use Additional sheets if Required.



## **M.A SEM-II P-IV**

**COURSE CODE:6.509**

### **Course Details**

**Name of the department:** Home-Science (Home-Management)

**Name of the course:** paper-IV, Statistics and Computer Application

**Course Objective:** To Know concepts of computing with statistical data.

#### **Course outcome:**

1. Create computer awareness.
2. Using the statistical techniques with computers.

#### **Assessment method:**

1. Class-test
2. Essay
3. Exams.

#### **Text Book:**

1. Research statistics –D.N. Srivastava & Preeti Verma
2. Research statistics –L.B. Tripathi

#### **Reference Book:**

1. Experimental design in psychological research –Edwards.

#### **Revision /Remarks :**

Use Additional sheets if Required.

**M.A SEM-III P-I**

**COURSE CODE:6.511**

**Course Details**

**Name of the department:** Home-Science (Home-Management)

**Name of the course:** paper-I, Consumer-Economics

**Course Objective:** To develop and understanding of the marketing system and, marketing strategic keeping in view the consumers.

**Course outcome:**

1. Students give of concept of Consumer-Economics.
2. Study of consumer and the Indian Economic environment.
3. Can give knowledge of economic system.
4. To understand t5he concept of market and marketing.
5. A study of consumer and institutional finance.

**Assessment method:**

1. Debate
2. Class-test
4. Class assignment
5. Practical work
6. Exams.

**Text Book:**

1. उपभोक्ता अर्थशास्त्र -डॉ.बी.के.बक्शी
2. विकास का अर्थशास्त्र अवेम नियोजन -डॉ.टी.आर.शर्मा,डॉ.जे.की.वर्धेय

**Reference Book:**

1. Consumerism: strategies & tactics –P. Seetharaman & M. Sethi
2. New trends in rural marketing –S.C. Jain
3. Advance economic theory –H.L. Ahuja

**Revision /Remarks :**

No change.

Use Additional sheets if Required.

**M.A SEM-III P-II**

**COURSE CODE:6.512**

#### **Course Details**

**Name of the department:** Home-Science (Home-Management)

**Name of the course:** paper-II, Advertising and marketing

**Course Objective:** To become aware of different marketing organizations, marketing strategies, market research and role of advertising in sales promotions.

#### **Course outcome:**

1. Students will develop understanding about market economy.
2. Students can understand about the development of products.
3. Students can understand about advertising system and policies.
4. Students will develop understanding about how new products were launches in market.
5. Students can understand about personal selling and sales management.

#### **Assessment method:**

1. Debate
2. Class-test
3. Class assignment
4. Practical work
5. Exams.

#### **Text Book:**

1. विकास का अर्थशास्त्र अवेम नियोजन -डॉ.टी.आर.शर्मा,डॉ.जे.की.वर्शेय
2. वयवासिक प्रबन्ध -डॉ.ॐ.प्रकाश राय & डॉ.बसंत कुमार सिंह

#### **Reference Book:**

1. Advertising and integrated marketing communication –kruti Shah
2. Effective advertising marketing and sales management –G.R. Barotia & N.K. Sharma
3. New trends in personal management –S.C. Jain
4. Hand book of marketing management –V.D. Vorkey

#### **Revision /Remarks :**

No change.

**M.A SEM-III P-III**

**COURSE CODE:6.513**

**Course Details**

**Name of the department:** Home-Science (Home-Management)

**Name of the course:** paper-III, Entrepreneurship Management

**Course Objective:** Entrepreneurship and innovation will be able to demonstrate and fundamental of Entrepreneurship including understanding development and management strength of small business forecasting, sourcing and the reporting of finances.

**Course outcome:**

1. Motivate students towards different types of Entrepreneurship.
2. Create awareness about Entrepreneurship and its values.
3. Opportunities for students to identify Entrepreneurial qualities and skills.
4. Give knowledge about Entrepreneurial program..
5. Motivate about self analyses in the contact of an Entrepreneurial career.

**Assessment method:**

1. Quiz
2. Class-test
3. Project work
4. Exams.

**Text Book:**

1. उद्यमिता के अधर्मुल तत्व : डॉ.आर.एवं नौलरवा
2. उद्यमिता के मूल आधार : डॉ. परवें कुमार अग्रवाल,डॉ.अवनीश कुमार मिश्रा

**Reference Book:**

1. Fundamentals of Entrepreneurship and small businers –Renu Arora, S.K. Sood.
2. Entrepreneurship for women in India –M.M.P. Akhauri.

**Revision /Remarks :**

No change.

Use Additional sheets if Required.

**M.A SEM-III P-IV**

**COURSE CODE:6.514**

**Course Details**

**Name of the department:** Home-Science (Home-Management)

**Name of the course:** paper-IV, House Hold Equipment

**Course Objective:** To give knowledge of recent developments of house hold equipments which are related with new technology enumerate the methods for proper care and maintenance of equipments understand the installation operating rervivry and replacement of parts of various equipments..

**Course outcome:**

1. Basic knowledge of electricity.
2. Use of electrical equipment for house holds work.
3. Practical knowledge of house holds appliances listing.
4. Knowledge of non electrical equipment
5. Knowledge of law which are governing by government for the different types of electrical equipments.

**Assessment method:**

1. Quiz
2. essay
3. Class-test
4. Exams.

**Text Book:**

1. बेसिक इलेक्ट्रिसिटी : बी.एल.अन्वानी
2. घरेलु उपकरण: डॉ.ललिता शर्मा

**Reference Book:**

1. Household physics –M. Avery, Macmillan CO, new York.
2. Equipment for modern living: B.J. Johnson.
3. इलेक्ट्रिक गुड्स एंड एलाइसेज : कृष्णा कुमार अग्रवाल

**Revision /Remarks :**

Less change. (Arrange Syllabus)

Use Additional sheets if Required.

## **M.A SEM-IV P-I**

**COURSE CODE:6.516**

### **Course Details**

**Name of the department:** Home-Science (Home-Management)

**Name of the course:** paper-I, Consumer Information &

Redressal

**Course Objective:** To Provide an understanding of the significance of consumer information develop acquire skills in consumerism and utilizing the provision in redressal mechanism.

#### **Course outcome:**

1. Can give a brief knowledge about consumer information and & redressal.
2. Can give a study of consumer movement.
3. Can give information about origin and Growth.
4. A brief knowledge about consumer protection act 1986.
5. To provide the need and importance of consumer information.

#### **Assessment method:**

1. debate
2. Class-test
3. Class assignment
4. Practical work
5. Exams.

#### **Text Book:**

1. गृह प्रबन्ध साधन व्यवस्था एवं आन्तरिक सज्जा -डॉ.रीना खनूजा
2. विपिन प्रबन्ध -डॉ. अजित कुमार शुक्ला

#### **Reference Book:**

1. Business organization and management –R.C. Agrawal
2. Consumer behavior –Gupta Meena, Sahani N.K.
3. Consumer economics –S. Ramesh Kumar

#### **Revision /Remarks :**

No Change.

Use Additional sheets if Required.

## **M.A SEM-IV P-II**

**COURSE CODE:6.517**

### **Course Details**

**Name of the department:** Home-Science (Home-Management)

**Name of the course:** paper-II, Consumer Education

**Course Objective:** Knowledge of consumer education and its importance to the consumers.

Understanding of market environment and business strategies for better consumer practices. To strength the consumer knowledge and to equip thin face challenges in the market situations.

### **Course outcome:**

1. Knowledge of consumer education from the beginning.
2. Consumer empowerment.
3. Awareness about basic rights.
4. Impact of training education.
5. Suggestions for consumer goods and services.

### **Assessment method:**

1. Quiz
2. Debate
3. Class-test
4. Exams.

### **Text Book:**

1. उपभोक्ता शिक्षा : मंजु पाटनी
2. Consumer protections law: Dr. Rakesh khanna

### **Reference Book:**

1. उपभोक्ता विधि : राम नरेश चौबे
2. (उपभोक्ता संरंषद अधिनियम, १९८६) सशोधित 1993

### **Revision /Remarks :**

Less Changes. (Arrange syllabus)

Use Additional sheets if Required.

## **M.A SEM-IV P-III**

**COURSE CODE:6.518**

### **Course Details**

**Name of the department:** Home-Science (Home-Management)

**Name of the course:** paper-III, Consumer Safety Testing

**Course Objective:** To know about consumer safety regarding product to understand about quality control and standardization understand and apply the techniques for consumer goods for product safety.

#### **Course outcome:**

1. Know the purchasing p[at tern major and manner buying decision from the consumer.
2. Know about consumer protection law 1986.
3. Awareness about basic rights.
4. Know about problems of buying and their remedies.

#### **Assessment method:**

1. Debate
2. Essay
3. Quiz
4. Class-test
5. Exams.

#### **Text Book:**

1. विपिन विपणन प्रबन्ध : आर.की.अग्रवाल
2. Consumer protection law: Dr. Rakesh Khanna

#### **Reference Book:**

1. उपभोक्ता संरक्षण 1986- राम नरेश चौधरी
2. माल विक्रय अधिनियम 1930 प्रकाश सेंट्रल लॉ एजेंसी
3. उपभोक्ता सारंषणविधि : इन्द्रजीत सिंह

2.

**Revision /Remarks :**



Less Changes. (Arrange syllabus)

Use Additional sheets if Required.

## **M.A SEM-IV P-IV**

**COURSE CODE:6.519**

### **Course Details**

**Name of the department:** Home-Science (Home-Management)

**Name of the course:** paper-IV, Project

**Course Objective:** To give the knowledge and enquiry about factors which are related to our society to gain new innovation.

#### **Course outcome:**

1. It will be great source to express new thoughts and new vision.
2. It will be helpful in communicating and conveying.
3. Public opinion regarding new theories and ideas for intellectual and analysts.
4. To foster intellectual joy during some creative work. It can demonstrate the functioning of society.

#### **Assessment method:**

1. Presentation of the project study.
2. Viva in final examination.

#### **Text Book:**

1. Same book which are related with particular study.

#### **Reference Book:**

1. Journals
2. Research paper related with project or study

#### **Revision /Remarks :**

No changes.

Use Additional sheets if Required.

