### **Outline of Curriculum for** M.A. Home Science

1st, 2nd, 3rd & 4th Semester

### Clothing & Textile Course Curriculum

According to NEP 2020

(Credit and Grading System)



Sri Agrasen Kanya P.G. College

(An Autonomous Institution) VARANASI

Sri Agrasen Kanya P.G. College, Varanasi (An Autonomous Institution) Syllabus Scheme

### M.A. Home Science

(Credit & Grading System)

SEMESTER WISE P.G. PROGRAMME

STRUCTURE HOME SCIENCE

### (CLOTHING AND TEXTILE)

		Year-I				
Course Code	Course	P.G.Semester -1 Paper Title	Internal + External= Total marks	Load Allocation (L.T.P.)	Credit	
CTA130701T	Core	Fiber Science	Science 25+75=100		4	
CTA130702T	Core	Apparel Design and Construction	25+75=100	L-3,T-2,P-0	4	
CTA130703T	Core	Fashion Design	25+75=100	L-3,T-2,P-0	4	
H.Sc.A130704T	Core	Research Method & Statistics	25+75=100	L-3,T-2,P-0	4	
CTA130705P	Practical	Practical Related to Theory Papers	25+75=100	L-0,T-0,P-8	4	
CTA130706R	Research Proposal	Project Work -		L-0,T-4,P-4	14	
		P.G.Semester -11				
CTA130801T	Core	Textile Chemistry	25+75=100	L-3,T-2,P-0	4	
CTA130802T	Core	Advance Apparel Construction	25+75=100	L-3,T-2,P-0	4	
CTA130803T	Core	Fashion Retailing & Merchandising 25+75=		L-3,T-2,P-0	4	
f.Sc.A130804T	Core	Scientific Writing 25+75=10		L-3,T-2,P-0	4	
CTA130805P	Practical	Practical Related to Theory Papers	25+75=100	L-0,T-0,P-8	8 4	
CTA130806R	Research Proposal	Project Report 25+75 (I+II S		L-0,T-4,P-	-4 4	
010806M 010806M	Minor Elective	E-Commerce or प्रयोजन मूलक हिन्ही	25+75=100	L-3,T-2,P-	.0	
		Total Credit (year-1)				

		Year -U			
Course Code	Course	P.G.Semester -H1 Paper Title	Internal + External= Total marks	Lond Allocation (L.T.P.)	Credit
CTA130901T Dyeing and Printing		Dyeing and Printing	25+75=100	L-3,T-2,P-0	4
CTA130902T	Core	Fabric Construction	25+75=100	13,T-2,P-0	4
CTA130903T-a		(a) Fashion Illustration		L-3,T-2,P-0	4
CTA130903T-b	Elective	(b) Draping and pattern making	25+75=100		
CTA130904T-a		(a) Garment Production Technology		L-3,T-2,P-0	4
	Elective	(b)Social and Psychological Aspect of Clothing	25+75=100		
CTA130904T-b CTA130905P	Practical	Practical Related to Theory Papers	25+75=100	L-0,T-0,P-8	4
CTA130906R	Research Project	Research Analysis and Report Writing		L-0,T-4,P-4	4
		P.G.Semester -1V	1		
CTA130001T	Core	Textile Design (Structures)	25+75=100	L-3,T-2,P-0	4
CTA130002T	Core	Entrepreneurship Management	25+75=100	L-3,T-2,P-0	4
CTA130003T-a	Elective	(a) Fashion Marketing Merchandising	25+75=100	L-3,T-2,P-0	4
TA130003T-b	License	(b) Knitting technology			
TA130004T-a		(a) Historic Costume and History of Fashion	25+75=100	L-3,T-2,P-0	4
CTA130004T-b	Elective	(b) Textile testing and Quality Control			-
CTA130005P	Practical	Practical Related to Theory Paper	25+75=100	L-0,T-0,P-8	4
CTA130006R	Project report	Desseratation	25+75=100 (III+IV SEM)	L-0,T-4,P-4	4
	report	Total Credit (year-II)			48

Note 1. Students have to opt the minor elective paper from other faculty.

2. L-lecture ,T-Tutorial, P-practical

3. Mapping of each course objectives at the starting of course 4. Internal assessment to be done by dept, level out of 25 marks (including mid semester exam, assignment and attendance)

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### **Guidelines for Evaluation of Dissertation**

			ssessments		Evaluation
Department Presentation	Commu nication and Presenta tion	Respons e to queries	Maximum		E VALUATION .
Dissertation	Plagiari sm	Subject Matter Usage of Languag e	Publication /Presentati on in Conference		Committee Member: 1. Head 2. Supervisor 3. One of Faculty Member
	5	5	5	15	
				25	
		External	Assessment		
External Examiner	Subject Matter			25	Committee Member: 1. Head 2. External 3. Expert
Viva-Voice	Presentation and Communication		Responses to queries	75	Supervisor
	2:	5	25		
				10	0

(Clothing and Textile)

1st Semester

Paper -1

Fiber Science

Code: CTA13070T

Credits - 4

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M.M. 25+75=100

### Objectives:

- To acquaint the students about the Polymers of which the textile fibers are made.
- To understand the chemistry production and fundamental properties of natural and synthetic fibers.
- To familiarize with the chemical processing from designing to finishing of textiles and principles.
- To acquaint the students with some advanced textile technology.

Contents:

Theory

### Unit I: Introduction

- > Why the textile chemistry is needed
- > Why this subject is related to Textiles and clothing

### Unit II: Polymer chemistry

- Polymers, methods of polymerization, polymerization process
- > Definition of co polymers, types of copolymers

Orientation of polymers, their influence on fibre properties

(Clothing and Textile)

1st Semester

Paper II

Apparel Design and Construction

Code: CTA130702T

Credits - 4

M.M. 25+75=100

### Objectives:

- To impart in depth knowledge of Style reading pattern making and garment
   Construction Techniques
- To develop and understand the principles of pattern making through flat pattern and draping

Contents:

Theory

Unit I: details study of industrial machine and equipment s used for

- > Cutting
- > Sewing
- > Finishing
- > Embellishment

Unit II: study of their relationship of needles thread stitching length and fabric

Dhip

### Unit III: Dart, Tucks, Pleats and Gathers

- > Yoke, facing, fining and Pieces
- > Dart manipulation

### Unit IV: Method of pattern making

- > taking measurement
- drafting

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- > flat pattern
- Basic Block -pattern making, pattern envelop, guide sheet
- > Master pattern , Designer Pattern

### References

- 1. Armstrong pattern making for fashion designing,
- Gioello and Berke : Figure type and size Ramnge Fair child New York
- 3. Great and Strom: Concept of clothing, mograw Hill Book Co New York
- 4. Wendy Gardienr: The Encyclopaedia of Swing techniques
- 5. Pamela C. Stginger: pattern drafting for dress making
- Sheldon Maratha Gene design through draping USA burgers publishing company

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(Clothing and Textile)

1" Semester

Paper III

**Fashion Design** 

Code: CTA130703T

Credits - 4

M.M. 25+75=100

### Objectives:

The aim of providing in depth working knowledge of line development and enables a student to use and practice skills and knowledge already acquired and use it to market situation.

### Contents

### Theory

### Unit 1 :Dynamics of fashion

- > Introduction
- > Characteristics
- > Principles
- Fashion adaptation theory
- > Fashion cycle

> Psychology of fashion

Unit II: (A): Elements used in creating a design

- > line
- > Colour

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- form
- shape
- texture

( with one element with more than one element)

### B: Principles of design

- Harmony or Unity
- Proportion
- Balance
- > Rhythm
- > Emphasis

### Unit III: Colour in Fashion

- > Colour wheel theory
- characteristics of colour
- colour schemes
- > psychology of colour

### Unit IV: Components of fashion introduction types and importance

- > Silhouette
- Fabric
- Texture
- Seams
- Trims
- Prints

### References:

1. Sharon Lee Tate, inside Fashion Harper and Row publishers New York.

Rathryn Samuel, Life Styles, fashion styles orbis London Carter, C., The changing world of fashion, G.P. Putnam's Son New Delhi Rubin, L. G. The world of Fashion, Canfield press San Francisco. 5. Elaine stone, The dynamics of fashion publications, New York Scanned with OKEN Scanner

### M.A. I 4 Semester

### Home Science

### Paper IV: Research Methodology and Statistics

Course Code - H.S.	c.A130704	ı
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M.M.- 25+75=100

Credits - 4

### Objectives :

- (I) To understand the significance of statistics and research methodology in Home Science research
- (II) To understand the types, tools and methods of research and develop the ability to construct data gathering instruments appropriate to the research design.

### Contents

### Unit 1:

- (a) Research :- meaning, objective, role and scope of research in the discipline of Home Science.
- (b) Statistics:- introduction, definition, meaning, scope, uses and importance of statistics.

### Unit 2: Elements of research

- (a) Variables- meaning, nature and types.
- (b) Hypothesis-meaning, attributes of a sound hypothesis, stating the hypothesis and types of hypothesis, null hypothesis.

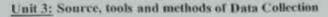
(c) Research Design-

- Quantitative and Qualitative Research
- Descriptive Research Design
- Correlation Research Design П
- Experimental Research Design П
- Diagnostic Research Design D
- Explanatory Research Design

(d) Sampling -

- Meaning, characteristics, concept of population and sample O
- Types of sampling and generalizability of results П.
- Probability sampling- simple random, systematic random 0
- sample, stratified random sampling etc.
- Non probability sampling purposive sample, incidental 0 samples, quta samples, snow ball samples.
- General consideration in determination of sample size.

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- (a) Source-Primary and Secondary field and documentary.
- (b) Tools-Interview guide, Interview Schedule, observation and questionnaire
- (c) Methods-Interview, Questionnaire, observation, case study and projective techniques.

### Unit 4: Statistical Analysis

- (a) Measurement of Central Tendency.
- (b) Parametric test (t test, f test-ANOVA)
- (c) Non Parametric test (Chi square test)

### References:

- 1. Bhandarkar, P. L. and Wilkinson T.S. Methodology and Techniques of Social Research, Himalaya Publishing House Mumbai.
- 2. C.R. Kothan, Research Methodology
- 3. C.R. Kothari, Shodha Paddyati
- 4. Manju Patni: Anusandhan Vidhiyan, Star Publications, Agra
- 5. Mukherjee, R., The Quality of Life, Valuation in Social Research,

Saga Publications, New Delhi

6. Jain, Gopal, Research Methodology, Methods, tools and

techniques, Mangal Deep Publication, Jaipur (1998)

- 7. Srivastava, D. N., Amusandhaan Vidhiya, Sahitya Prakashan, Agra
- 8. Paras Nath Rao, Anusandhaan Parichay.
- 9. Anita Singh, Dr., Statistics and Computer Application, Star Publication, Agra.

(Clothing and Textile)

1st Semester

Paper - IV

### Practical related to Theory Papers

Code: CTA130705P

Credits -4

M.M. 25+75=100

### Practical:

- Identification of fibers(burning test)- cotton, polyester, viscose, Silk, wool and jute
- 2. Bleaching of cotton fabric,
- Scouring
- 4. Degumming
- 5. Development of different types of seam:Machine seam and Decorative seam
- 6. Basic Body Block (Drafting, Flat Pattern and Draping)
- 7. Composition of line & colour Wheel
- 8. Components of Fashion Prints , Texture, line ,colour and Silhouette)
- 9. Prepare a Data gathering Instrument.
- 10. A case study on anyone topic related to home science

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(Clothing and Textile)

2<sup>nd</sup> Semester

Paper I

Textile Chemistry

Code: CTA130801T

Credits - 4

M.M. 25+75=100

### Objectives:

To acquaint students about the Polymers of which the textile fibres are made

To understand the chemistry, production and fundamental properties of synthetic

fibres

To familiarizes with the chemical processing of desizing to finishing of textiles

To acquaint the student with some advanced textile Technology

### Theory

Unit 1: synthetic fibres: their chemical composition, properties and uses

- > Polyester
- > Polyamide
- > Acrylonitrile

### Unit II New developments fibre manufacture

- Metallic glass fibre
- > Eco friendly textiles

Unit III: Principles of yarn manufacture

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Yarn processing for natural fibers by convectional system and recent development like OE spinning, rotor, twist less, self-twist core yarn tape yarn.

- yarn properties, yarn twist, yarn number
- different classes of yarn and relationship to Fabric properties

### Unit IV: Textile finishes

- classification of finishes
- > chemical finishes: durable press, wash and wear, wrinkle recovery
- Fire retardant, water repellent, anti static, stain and soil release, moth proofing finish

### References

- American cotton handbook Merrill.
- 2. Textile processing and auxiliaries- Suboth Kumar Agreement
- Corb Man, Bernard P., Textiles ; Fibre to fabric, McGraw Hill Book Co., Singapore.
- Fibre to fabric Bex Ashford, (2016), Published by Author House, U.K.
- 5. Principles of textile testing- J. E. Booth
- Verma, Pramila (2020)vastra vigyan evam paridhan Bihar Hindi Granth acadamy , Patana
- Singh, Vranda (2021) Vastra Vigyan evam Paridhan Nirman, Panchshil Publication Jaipur.

M.A. Home Science (Clothing and Textile) 2nd Semester Paper-II **Advance Apparel Construction** Code: CTA130802T M.M. 25+75=100 Credits - 4 Objective: To help develop skills in pattern making and construction. To create awareness of quality assurance norms and evaluating of quality in apparel. 1. Fitting Factors Effectig good fit Common Problems encountered and remedies for fitting defect (Upper and lower garments) 2. Clothing for people with special needs Maternity and lactation period. Effect of clothes of the childs growth and development. Old age. Physically challenged. 3. Evaluating the quality of apparel

- > Fabric for the quality, defects, pricing and according to requirement.
- > Apparel Identification to the fiber content.
- > Shaping devices
- > Neckline treatments.
- > Decorative details
- > Trimings
- > Lining including facing.

### 4. Buying Criteria for readymade garment

- According to individual requirement (age, occasion, season, occupation, Sex,
   Physical feature etc.)
- Comparison with homemade garment, and readymade garments.

### References:

- Sampler, shop & Donnell: Evaluating appeal quality Fairlchild publications, New York.
- 2. Natalie Bray Dress Fitting published by Blackwell Science Ltd.
- Nargolis Design your own dress pattern published by Double Dav and Co. Inc. New York.
- 4. Gini Stephenss fringes, fashions form concept of consumer.

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(Clothing and Textile)

2nd Semester

Paper-III

Fashion Retailing & Merchandising

Code: CTA130803T

Credits - 4

M.M. 25+75=100

### Objective:

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- To understand the dynamics of fashion and role of fashioned designers.
- To develop understanding visual merchandising and its importance in today's consumer market.
- To gain knowledge about the management respect of retailing.

Contents:

Theory

### Unit I The dynamics of fashion

- > Fashion Illustration
- Classification of fashion
- Fashion Forecast.
- > Designers International and domestic
- The role of designers in merchandising

### Unit II - The concept of Retailing

> Definition role of retailing in merchandising

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- SALES CONTRACTOR OF THE SALES O
- > The retail mix
- > Retail environment
- Types of retail stores

### Unit III - Planning and Budgeting for a retail

- > Store functions of distribution Channel
- Maintenance and ordering of stocks, preparation of sale reports
- Sale promotion, personal selling advertising & brands
- Consumer problems and protections.

### Unit IV - Visual Merchandising

- Plan and Schedule-Seasons, holidays promotion sales
- > Themes & ideas
- > Types of Display-Window display: interior display

### Reference:-

- Dhake, Spoons, (1992), greenwood Retail Fashion Promotion and Advertising Mac Milan publication.
- Jamow, J. a. Judelie, B. and Geerreirom (1981) inside the fashion business, john Willey & sons, Ny, Toranto, Brisbane
- 3. Easey, M. (1995), Fashion marketing black well science Ltd.
- 4. Majare, S (1995) The Essence of marketing prentice hall of India New Delhi.
- 5. Pooja Chatley: Fashion Marketing and Merchandising

### M.A. II ad Semester

### Home Science

### Paper IV: Scientific Writing

Course Code - H.Sc.A130804T

M.M.- 25+75=100

Credits -4

### Objectives:

- To be able to appreciate and understand importance of writing scientifically.
- To develop competence in writing and abstracting skills.

### Contents-

### Unit-1: Scientific writing as a means of communication

- Different forms of scientific writing
- Articles in journals
- Research notes and reports
- Review articles
- Monographs
- Dissertation
- Bibliography
- Book chapter and articles

### Unit-II: Outlines:

Concept, Importance, objectives, types.

### Unit-HI: General principle of writing

- Preparing a text for submission and publication
- Drafting
- Proof reading
- Brevity and precision
- Concepts of preface
- Appendix
- Notes (end and footnotes), glossary

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- Prologue and epilogue
- Bibliography (annotated) and references cited
- Review and index

### Unit-IV: Dissertation/Research Reports/Thesis

- Introduction
- Review of Literature
- Research design
- Results and discussion
- Summary
- Abstracts
- References/bibliography
- Justification and recommendation

### References-

- 1. Dr. Manju Patni, Vagyanik Lekh, Star Publications, Agra.
- 2. Prof. M.P. Gupta. Anusandhan Sandarshika, Sharda Pustak Bhavan, Allahabad.
- 3. Stemberg, R.J.. The Psychologist's companion, A Guide toScientific Writing for Students & Researchers, Cambridge, Cup.

CECEPARAL LICERARIANIAN M.A. Home Science (Clothing and Textile) 2nd Semester Paper - IV Practical related to theory papers Code: CTA130805P M.M. 25+75=100 Credits - 4 Practical 1. Scouring of Cotton fabric. 2. Observation and analysis of different fabric. 3. Fabric Folder with costing, trims folder with costing. 4. Pockets-> Fly from opening Zipper in Seam, without seam. 5. Market Survey Types of Display 7. Speak Sheet 8. Review at least five articles from five different journals. 9. Write a Research Proposal.

M.A. Home Science (Clothing and Textile) 3rd semester Paper-1 Dyeing and Printing

Core

Code: CTA130901T

Credits-4

M.M. 25+75=100

### Objectives

- To impart the knowledge about preparation of fabric for dyeing & printing.
- To understand the history of dyeing in relation to various classes of days.
- Application of various dyes and properties related to it.
- To introduce the concept of dyeing at commercial level.
- To inculcate awareness of the different methods of printing and appreciates in the technical advantages of each.
- To develop technical competency in printing with different dyes on different fabrics.

### Contents:

### Theory:

### Unit-I Preparation of fabric for dying and printing

- Scouring, Singing, Mercerization
- Bleaching
- Specific preparatory steps for cotton, wool, silk and man made fibes.

### Unit-II: Dye

- Dyeing with natural dyes
- Mordenting
- Natural Plant sources and other sources
- Textile design through dyeing
- Tie and dye
- Other dyes direct, naphtol vat dye, acid dyes, reactive dyes
- Union & cross dyeing

### Unit IV: Historical development of Printing methods-

- > Block
- > Stencil
- > Screen
- > Roller and rotary screens.
- Difference between dyeing and printing.

### Reference

- 1. V.A Shenai (1987) Chemistry of Dyes and Principles of Dyeing Sevak Prakashan Mumbai.
- 2. H.A Lubs, Robert E, The chemistry of Synthetic Dyes and pigments, Kringer Publishing Company New York.
- 3. V.A. Shenai (1999), Azo dyes Facts and Figures Sevak Prakashan, Mumbai.

(Clothing and Textile) 3rd Semester

Paper-II

### **FABRIC CONSTRUCTION**

Core

Code: CTA130902T

Credits - 4

M.M. 25+75=100

### Objective:

- To enable students to understand and learn method of developing fabrics using different fabric making technique.
- To gain knowledge and understanding of fundamentals of weaving machinery and processes.

Contents:

Theory:

### Unit I

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Principles of Fabric Manufacture - Basic Principles, Characteristics and Significance of Different Processes-Woven, Knitted, Non-Woven, Laces, Braids.

### Unit II

- Weaving Definition, Terminology, Characteristics of Woven Fabrics.
- Design, Draft and Peg-Plan of Weaves Plain, Basket, Twill, Satin,
- Dobby, Jacquard, Pile, Leno, Lappet and double cloth
- Salvedge -

### Unit III

Loom - Development Parts & Functions, Various Types of Loom.

Recent developments in Loom - Triaxial Loom.

Unit IV: Comparison of Warp Knitting and Weft Knitting

- Comparison of Weaving and Knitting.
- Non-woven fabrics: Production, Process, Types and uses.
  - Felt
  - Foam
  - Film

  - Web formation

### References.

- 1. Book Textiles Prop & Behaviour in clothing use year (1992).
- Z. Book-Textile Year 1998, By A.F. Barker, Chapter 7, Principles of weaving, Pg. 154-
- 3. Amalsar, D.M. Fabric Structure and cloth analysis.
- 4. Verma Pramila (2020)vastra vigyan evam paridhan Bihar Hindi Granth acadamy ,

### Patana

5. Singh Vranda (2021) Vastra Vigyan evam Paridhan Nirman, Panchshil Publication Jaipur.

M.A. Home Science (Clothing and Textile) 3rd Semester Paper-III - a Fashion Illustration

### Elective

Code: CTA130903T-a

Credits - 4

M.M. 25+75=100

### Objective:

 Focuses on design details creation of styles and rendering techniques using the different media pencils pens markers charcoal brushes colours papers.

### Content:

### Theory

### Unit I Garments and Garment Details

- > Necklines
- > Sleeve details
- > Skirts and Trousers
- > Types of Yokes

### Unit II Garment Trimes and Decorative Details

- Drawstring and Fastenings
- > Tassels and Tucks
- > Differents Type of Pleats
- > Shirring and Fringes and gathers
- > Hemlines and Insertions

### Unit III Sketing of Accessories

- Hats and head gears
- > Footwear
- > Bags and purses Jewellery

### Unit IV Fashion and Communication Process.

> Communication through different media

A Dhip

- Visual Communication
- Visual merchandising & display
- Fashion Photographs, Fashion Shows and Multimedia

### References:

- 1. Abling Bina, Fashion Sketchbook, Fairchild Publishers New York.
- 2. Mickelvey Kathryn, Illustrating Fashion Blackwell Science Munslow Janine
- 3. Seaman Julian, Professional Fashion Illustration, B.T. Batsrod Ltd. London.
- 4. Ireland, Patrick John, Fashion Illustration, B.T. Batsrod Ltd. London.
- Allen Apne Seaman Julian Fashion Drawing. The Basic Principles B.T. Fatsford Ltd. London.
- 6. Elaime Stone, The Dynamics of Fashion Publications, New York.

Story of Why

(Clothing and Textile)

3rd Semester

Paper-III -

Draping and Pattern Making

Elective

Code: CTA130903T-b

Credits-4

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M.M. 25+75=100

# Objective

To enable the student to make pattern from sketch/photograph. To enable the student to obtain perfect fit and harmony between the fabric the garment

## Contents

### Unit

- Introduction to draping and silhouette of the individual-Dress form,
- Elements of fabric woven, knitted

## Unit |

Development of the ladies block crotch line garments by drafting and draping (shorts, Bermudas, trouser etc.)

## Unit III

- Development of pattern with variation in
- One piece dresses



- Two piece dresses
- Dart less dresses

(incorporating various, collars, steeves, yokes, necklines, pockets and plackets etc).

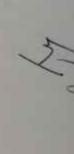
## Unit IV

- Draping of bodice block and skirt block and their variation.
- Draping of asymmetrical designs and preparing patterns
- Pattern markings, pattern envelope and guide sheet

# References:

- Crawfor C.A.. The sit of Fash on draping, air chic publications New York +4
- Pamela C. Stinger Pattern drafting for dressmaking N
- Hillhouse, M.S. and Manshield EA Dress Design-Draping and Fat Pattern, London
- Sheldon Maratha Geno-Design through draping, USA Burgers Publishing Company Brackner Helen L-Bory: Fashion Design New York Jos Wow and Sons
  - Strickland, Gertule A Tailoring Mahal-New York Macmillan Company
- Pepin Harriet Mocern Patter Design, New York 9

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(Clothing and Textile)

3<sup>rd</sup> Semester

Paper-IV - a.

Social and Psychological Aspect of Clothing

Elective

Code: CTA130904T-a

Credits - 4

M.M. 25+75=100

Objective:

The aim of this course is to study the psychological effects of clothing on the individual in social situations.

Content

Unit-I: Social Aspects of Clothing.

- Social, Occupation and Ethnic, Political and religious affiliation.
- Clothing in Everyday life.
- Clothing in Personal grooming

Unit-II: Clothing Behaviour and Development of the Self.

- Why do people wear clothes
- **Understanding of Basic Clothing Need**
- Clothing among adolescents
- Effects of clothing on Behaviour

Unit-III: Psychological Aspect of Clothing

- Psychological importance of clothing
- Factors to be considered while selecting and making a garment
- Psychological Theory of Garments
- Modestry Theory
- Protection Theory
- Immodesry Theory
- Decoration Theory

# Unit-IV Personality Theories

- Jung
- Erikson

# Reference:

- 1. Avis, M. Dry (1961): The Psychological of Jung, Methuen & Co., London.
- 2. Hem, Marilyn J. (1968): The Second Skin, Houghtoon Miffin Co., U.S.A.
- 3. Flegel, J.C. (1950): The psychoo-analystical study of the family, The Hogath Press & the Institute of Psycho Analysis, London
- 4. Richard Wollheim (1985); Frend, Fontana Press, London
- 5. Vircent Brome (1978): Jung, Granda Publishing London. Torontoney, New York.



(Clothing and Textile)

Paper-IV-b

Garment Production Technology

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Elective

Code: CTA130904T-b

M.M. 25+75=100

Objective:

Credits - 4

manufacturing technology related to the current practice in the clothing industry To enable the students to get acquainted with the latest garment/clothing

To make the students aware of the influence of garment retailing on the clothing production process To impart knowledge about the latest electronic equipments and machines used in the garment industry.

To make students aware of the importance of maintaining quality standards during production.

Contents

Unit

Introduction to the background and structure of the garment/clothing industry. Ä

Unit || The organization of a garment factory

Principles of Managements

Various Departments like:

Design Department

Marketing Departments

Finance Departments

- Purchasing Departments
- Production Departments
- Operations Departments

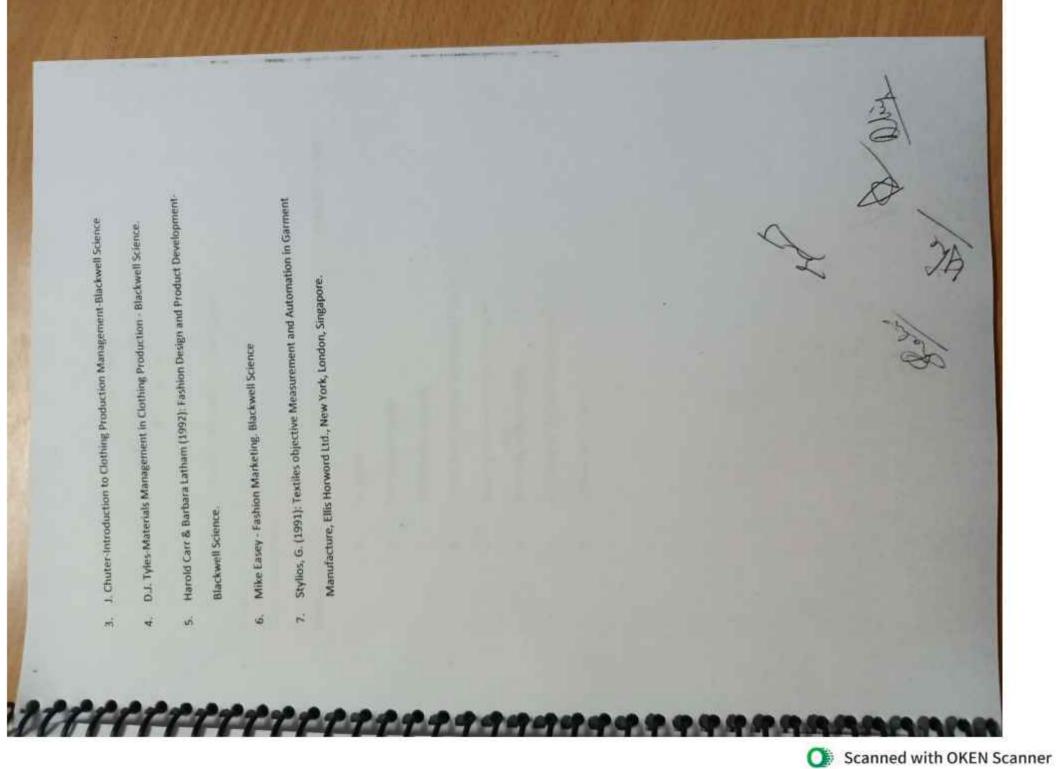
# Unit III Manufacturing Technology

- Cutting and cutting room
- Market Painning
- Efficiency, method & use of worker plan
- Methods of Spreading of Fabric and requirements of the spreading process
- Cutting the fabric
- Fusing Technology
- Alternative methods of joining materials:
- i) Fusing.
- II) Welding and adhesives
- iii) Moulding.
- Pressing Technology.
- Production Technology
- Warehousing

# Unit IV Engineering & Quality Control

- Production Engineering
- Principles of Quality Control

- Gerry Cooklin Introduction to Clothing Manufacture, Black Well Science
- Harold Carr & Barbara Latham The Technology of Clothing Manufacture-Blackwell N



M.A.Home Science (Clothing and Textile) 3<sup>rd</sup> Semester Paper-V

**Practical Related to Theory Papers** 

Practical

Code: CTA130905P

Credits - 4

M.M. 25+75=100

- Bandhni
- Preparation Folder
- Visit to weaving mills 3.
- Obsverb and analysis weaving of Fabrics.
- Drawing and Rendering of Garments
- Sketching of Accessories 6.
- Sketching of Theme based garments 7.
- Fashion Sketch Book

M. A. Home Science

(Clothing and Textile)

TEXTILE DESIGN (STRUCTURES)

Code: CTA130001T

Core

Credits-4

M.M. 25+75=100

To develop awareness and appreciation of art & aesthetics in textiles Objectives

To impart creative and technical skills for designing textiles with special

emphasis on structural design

Contents.

Unit I: Design Analysis

Structural and applied variation in fibre, yarn and fabric construction.

embroidery, Dyeing, printing and finishes.

Unit II

Principles of design - harmony, balance, proportion, rhythm and

emphasis

Elements of design-line and form, colour and texture

**Process of Designing** Unit III

Abstract and Simplified Geometrical, Motif Development

Ornamental

Big and small motif-enlargement and reduction, growth of a motif

Unit IV Study of traditional Indian Textile Design.

Jamdani



> Paithani

> Baluchari

# References

- Leonard G. Rubin (1976). The World of Fashion, Publication Canfield Press San Francisco
- Thames and Hudson (1994) Fashion Illustration Today. Thames and Hudson Ltd. London
  - Patrick John Ireland Fashion Design Illustration, B.T. Batsford Ltd. London. m
- Kathryn Mckelvey and Janine Munslow (1997) Illustrating Fashion. Blackwell Scheice Ltd.
- Max Tilke (1990) Contume Patterns and Designs Rizzoli, New York 'n
- Anne Morrell (1995) The Techniques of India Embroidery BT Batsford Lid London
- Prakash K. (1996) Heritage-Traditional Border Collection, The Design Point Publication
- Ethnic Indian Textile Designs, Deluxe (1992) Expressions Prakash K. có
  - 9. Prakash. K. (1989) Impressions. Deluxe Packaging.

M.A. Home Science (Clothing and Textile)

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4th Semester Paper-II Entrepreneurship Management

Core

Code: CTA130002T

Credits - 4

M.M. 25+75=100

# Objective:

- · To promote entrepreneurship skills among the students
- To analyse the environment related to small scale industry and business
- To understand the process and procedures of setting up small enterprises
- To develop management skills for entrepreneurship development.

# Content:

### Unit - 1

Entrepreneurship - definition characteristics, types of entrepreneur, features of entrepreneurship,

## Unit - II

Agencies for development of entrepreneurship - Role of SSI, procedures and

formalities for setting up SSI,

N Role of NSIC

# Unit - III

- Personal effectiveness factors affecting entrepreneur's role, effective communication skill, achievement motivation, goal orientation
- Psychological barriers to self employment creativity assertiveness, quick

response



#### Unit-IV

Management Techniques - Planning, organizing, appointing, Staff and Executing, controlling.

#### References.

- Kanikar, A (1995) Crassroots Entrepreneurship, Entrepreneurs and Micro Enterprises in Rural India New Age International, New Delhi.
- S.K.G. Sundaram: Entrepreneurship: A Hand Book for Begineers, S.N.DT.
   Women's University, Mumbai.
- G.R. Jain and Debmuni Gupta, New Initiatives in Entrepreneurship Education and Training ed.
- 4. W. Harrel (1995) for Entrepreneurs Only, New Jersay, Career,
- Sarabhat Vikram (1974): Management for Development Vikas Publishing House Pvt. Ltd.
- Michael Armstrong (1981): A handbook of Management Techniques, Kogan Page Limited.
- K. Sadgrove (1997) The Complete Guide to Business Risk Management, Jaice Publishing House, Mumbai.
- 8. Coin, Melvec Case Studies in Marketing. Advertising and Public Relations.

  Eleinemann. London.

#### M. A. Home Science (Clothing and Textile) 4<sup>th</sup> Semester Paper-III-a Fashion Marketing & Merchandising

Elective

Code: CTA130003T-a

Credits - 4

#### Objective:

 To Import knowledge regarding the marketing environm prevalent merchandising practices to guide the procession development towards the market needs.

#### Contents:

#### Unit I -

Marketing and Merchandising core concept, marketing mix

#### Unit II - Marketing segmentation, targeting & positioning (STP)

- Concepts and method of market segmentation,
- need for positioning through various means
- formulation of positioning maps.

#### Unit III - Product in relation to fashion

- Product life cycle
- The process of product development
- > The making of a brand, branding strategies
- > Fashion promotion.

#### Unit IV - Promotion and Distribution:

Role of promotion methods, advertising, Sales promotion, different channels of distribution. prod D

# Reference: 1. Stone (1990) sample fashion merchandising MC Graw Publishing 2. Kotler, P. Marketing Management 3. Wells, Burnette Morianty (1998) Advertsing - Principles and Practice 4 Edition Prentice Hall. 4. Sen Gupta, Brand Positioning, Tata MC Graw Hill 5. Oleon Peter, Consumer Behaviour and Marketing Strategy 5 Edition MC Graw Hill Publishing. Scanned with OKEN Scanner

M.A. Home Science (Clothing and Textile) 4<sup>th</sup> Semester Paper-III-b Knitting Technology

Elective

Code: CTA130003T-b

Credits - 4

M.M. 25+75=100

#### Objective:

- To gain experience in hand knitting and machine knitting To know about Indian knitting industry To develop an understanding of the various knitting structure.
- To understand stitching of knitted garments.

#### Contents:

#### Unit I -

Introduction to knitting-definition of knitting, basic structural terms and principle of knitting technology. Difference between knits and woven.

#### Unit II -

Elements of knitted loop structure, four primary base structures (plain, rib, interlock, purl).

#### Unit III-

- > Weft knitting and warp knitting terms and definition used related and warp knitting
- > comparison of weft and warp knitting
- classification of welt knitting machines and warp knitting machines

#### Unit IV-

The structure of a flat knitting machine

1) Needle bed assembly.

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2) The carriage.
3) Yam feeding
4) Needle brushes
5) Fabric take-down
➤ Jacquard Knitting, intarsia knitting-Basic principle and stitches and their application.
References
David J. Spencer-Knitting Technology. Pergeman Press, U. K
2. Prof. D. B. Ajgaonkar-Knitting Technology. University Publishing Co-operation, Bombay.
Dr. Samuel Raz-Flat Knitting Technology, Germany.
Terry Brackenbury - Knitted Clothing Technology-Blackwell Science
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#### M.A. Home Science (Clothing and Textile) 4<sup>th</sup> Semester Paper-IV-a Historic Costume and History of Fashion

Elective

Code: CTA130004T-a

Credits - 4

M.M. 25+75=100

#### Objective:

- To acquaint students the prevailing designs of costume worn by Indians during different periods.
- To develop sensitivity and understanding towards historic silhouettes and designs.
- To learn about the designers of international fame and their contribution to the fashion of today.

#### Contents

#### Unit I

- > Clothing origin and reasons.
- > Why costume differ all ever the world, material aspects and climate.

#### Unit II

Costume in ancient Indian civilization Gupta, Rajput.

#### Unit III-

Study of Traditional Textiles of India Patola, Brocade, Chanderi, Ikat, Sanganeri Prints, Kalambari and Madhubari

#### Unit IV-

Study of Traditional Embroidery; Punjab Ki Phulkari, Chikankari of U.P., Kashida of Kashmir, Kantha, Chamba of Himachal, Kastuti of Karnataka, Embroidery Rajasthan and Gujarat etc.

#### Reference:-

- J Anderson Black Muidge Garland A History of Fashion Orbis Publishing 1. limited London
- Boucher Franco is a History of costume 20
- 3. Genogina O Hara the encyclopedia of fashion, Thomas and Hudson.
- Gini Stephens Frings: Fashion from concept to Consumer, Prenctice Hall, N. 4. Jersey

#### M.A. Home Science (Clothing and Textile) 4<sup>th</sup> Semester Paper-IV-b Textile Testing and Quality Control

Elective

Code: CTA130004T-b

Credits - 4

M.M. 25+75=100

#### Objective:

- To develop an understanding of methods and technique used to analyse textile fibre, yarns and fabrics for end-use performance
- To acquire knowledge and understanding of various structural properties of textiles and relate them to end use fabric performance and product.
- To familiarize students with the different testing equipment, their underlying principles and the international accepted standards, test methods and the language of measurement
- To be able to analyse and interpret the results and predict the general textile testing.

#### Contents

#### Unit I:

- Introduction to Textile Testing
- Concept and scope
- Application areas Use of statistics in data management
- Sampling procedures

#### Unit II:

> Total quality management (TQM) approach in the field of Clothing and Textile.

#### Unit III: Standardisation

- Standards for fabric performance.
- Organisations for Standarisation (National and International)
- Quality control of Textile products

Sir Sir

 Quality standards as applicable to various types of textiles (Garments, yardage knits, woven, carpets processing, dyeing)

#### Unit IV: Concept of Statistical QC

- Sampling
- > Test methods used
- > Tolerance limits, CV%

#### References

- 1. Booth, J.E. Principles of Textile Testing Newness Butter Worth, London
- Billie, J. Collier and Helen H. Epps Textile Testing and Analysis Prentice Hall, New Jersey.
- 3. John, H. Skinkle-Textile Testing Brooklyn, New York.
- 4. Grover and Hamby-Hand Book of Textile Testing and Quality Control, Wiles.
- 5. ISI Specifications, BIS Specification.
- 6. ASTM Standards.

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M.A.Home Science (Clothing and Textile) 4th Semester Paper-V **Practical Related to Theory Papers** Practical Code: CTA130005P Credits - 4 M.M. 25+75=100 1) To create motif of Block design To create motif of Screen Design Presentation of Seminar on related topic Market Survey 5) Oranizing A programme - Display cum Sale 6) Preparation of sample using traditional embroidery. 7) Creation of Traditional Accessories

